CASBO 2026 CBO SYMPOSIUM | The Langham, Pasadena

November 19 | 7:00 am - 5:45 pm
November 20 | 7:00 am - 11:50 am

Thursday, November 19

7:00 - 9:00 am	Registration | Continental Breakfast	Huntington Foyer
9:00 - 9:05 am	Opening Session | Welcome & Introductions Katie Hylton, Director, Business Support Services, San Bernardino CSS and President, CASBO	Huntington Ballroom
9:05 - 9:35 am	The Current Economic Forecast Kenneth Kapphahn, Principal Fiscal & Policy Analyst, Proposition 98, School District Budgets and School Transportation, California Legislative Analyst's Office	Huntington Ballroom
9:35 am - 10:05 am	A discussion connecting the information just presented to Proposition 98 and exploring what it means for CBOs, district budgets, and future fiscal planning Patti Herrera, Ed.D., President, Schools Services of California, Inc.	Huntington Ballroom
10:05 - 10:15 am	BREAK	
10:15 - 11:00 am	2027 California & National Economic Forecast Robert Kleinhenz, President, Kleinhenz Economics	Huntington Ballroom
11:00 - 11:10 am	BREAK	
11:10 am - 12:10 pm	Concurrent Breakout Sessions	
11:10 am - 12:10 pm	Session 1: AI for CBOs Joe Ayala, Director of Technology, Santa Clara USD	Huntington Ballroom
11:10 am - 12:10 pm	Session 2: Strategic Communications for CBOs Marci McFadden, Chief of Communication and Engagement, Monterey Peninsula USD	Viennese Ballroom
11:10 am - 12:10 pm	Session 3: Climate Change and HVAC Keith Butler, Ph.D., Deputy Superintendent, Torrance USD	Georgian Ballroom
12:15 - 1:15 pm	Networking Lunch	Horseshoe Garden
1:30 - 2:30 pm	Concurrent Breakout Sessions (3)	
1:30 - 2:30 pm	Session 1: Structurally Adjusting Cost Models for Declining Enrollment Declining enrollment requires more than short-term budget reductions; it calls for structural solutions. This session will explore strategies and other approaches to aligning costs with enrollment realities. Through practical discussion, participants will leave with tangible strategies and considerations to apply within your district. Paula Ford, Asst. Supt., Business Services, Jurupa USD Raphael Guzman, Director, Management Consulting Services, School Services Of California, Inc. Carrie Hahnel, Senior Associate Partner, Bellwether Rachael Sanders, Vice President, PARS	Huntington Ballroom
1:30 - 2:30 pm	Session 2: Financing Workforce Housing Mark Schiel, Deputy Supt./CBO, Santa Clara USD Rebecca Westover, Ed.D., CBO, Mountain View Whisman SD	Viennese Ballroom

Note: Up to 9.25 CEU based on actual attendance (Thursday 5.5 and Friday 3.75)
revised November 2, 2026

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1:30 - 2:30 pm	Concurrent Breakout Sessions (3)	
Session 3	The CBO as Coherence Architect: Turning Priorities into Aligned Action – A CASBO-Stanford Academy Learning Lab and Cohort 2 Preview Nolberto Delgadillo, CFO, ExEd Karen Kimmel, Former CFO, Los Angeles COE Brian Gresham, CBO, Delhi USD Jason Willis, Senior Policy Advisor, Strategic Resource Allocation and System Planning, WestEd	Georgian Ballroom
2:30 - 2:40 pm	BREAK	
2:40 - 3:30 pm	Negotiation in the New Era – Collective Bargaining Collective bargaining continues to evolve amid changing fiscal realities, workforce pressures, and employee expectations. A panel of experts will explore practical approaches to navigating today's bargaining environment. Participants will leave with tangible strategies and solutions they can apply at the bargaining table. John Gray, CEO, School Services of California, Inc. Lisa Mori, Partner, F3 Law Don Raczka, Factfinder Monique Stovall, CBO, Washington USD Robert Whittenberg, Asst. Supt. Business Services, El Dorado Union HSD	Huntington Ballroom
3:30 - 3:45 pm	Sponsor Table Time - BREAK	
3:45 - 4:15 pm	What Policymaking Means for School Business Leaders and How to Shape It	Huntington Ballroom
4:15 - 4:45 pm	Political & Fiscal Backdrop for Education Kevin Gordon, President, Capitol Advisors Group, LLC	Huntington Ballroom
4:45 - 5:45 pm	Networking Reception	Lanai Pool
7:30 - 10:00 pm	CASBO After Dark sponsored by F3 LAW	Lobby Lounge

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Friday, November 20

7:00 - 8:00 am	Registration	Huntington Foyer
7:00 - 8:00 am	Breakfast & Networking	
8:00 - 8:45 am	Measuring What Matters: Building a Statewide KPI Benchmark for School Operations Michael Johnston, Associate Superintendent, Administrative Services, Clovis USD	Huntington Ballroom
8:45 - 9:00 am	Sponsor Table Time - Coffee Break	
9:00 - 10:00 am	General Session	
	Panel Discussion on AB181 – California Education Governance Reform **Brooks Allen**, Education Policy Advisor to the Governor and Executive Director of the California State Board of Education **Dr. Stephanie Gregson**, Deputy Executive Director, California Collaborative for Educational Excellence (CCEE) **Jeannie Myung, PhD**, Director of Policy Research, Policy Analysis for California Education, Stanford Graduate School of Education **Megan Reilly**, Chief Executive Officer, FCMAT **Grant Schimelpfening**, Asst. Supt., Admin. Services, Lindsay USD **Moderator: Jason Willis**, Senior Policy Advisor, Strategic Resource Allocation and System Planning, WestEd	Huntington Ballroom
10:15 - 10:45 am	Managing Costs for Special Ed – Strategies for Cost Containment Carolynne Beno, Ed.D., CFE, Chief Analyst, FCMAT	Huntington Ballroom
10:45 am - 11:45 am	Employment Trends & Takeaways including Workforce Planning & Employee Background Checks Dr. Sergio Canal, Chief Human Resources Officer Pasadena USD Danyel Conolley, Vice President, School Services of California, Inc. Dulcinea Grantham, Partner, Lozano Smith Matt Phillips, CPA, Associate Vice President, School Services of California, Inc. Moderator: John Gray, CEO, School Services of California, Inc.	Huntington Ballroom
11:45 - 11:50 am	Closing Remarks Katie Hylton, Director, Business Support Services, San Bernardino CSS and President, CASBO	Huntington Ballroom

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