



Join Us For The **Tri-Counties Section** Fall Education Event

SEPTEMBER 28, 2026 8:30 AM TO 2:30 PM
THE CLIFFS HOTEL & SPA PISMO BEACH
2757 SHELL BEACH RD., PISMO BEACH, CA 93449



Learn Locally

San Luis Obispo,
Santa Barbara and
Ventura Counties
welcome to attend.



Meaningful Connections

Build stronger peer
relationships and connect
with school business
professionals in your section.



Light Breakfast & Lunch

Meals are included with
your registration.



Direct Access

Gain direct access to
CASBO leadership and
actionable professional
learning courses.

Hosted by your section, each event brings a local lens to statewide school business priorities, blending practical insights with the chance to build lasting connections.

Contact Michele Hellewell,
mhellewell@oceanviewsd.org, for event questions.

Contact Michelle Neto, mneto@casbo.org, for registration questions.

Tickets:

\$125 Member Price

\$165 Non-Member Price

REGISTER TODAY

Deadline to Register
September 21

Tri-Counties Section Event Program

8:30 - 9:15 am

Networking, Vendor Fair & Breakfast

Zinfandel/Grand Ballroom

9:20 - 10:20 am

Welcome and CASBO Update

Grand Ballroom

Speakers:

*Cynthia Carrillo, Tri-Counties Section State Director
Lori Rubenstein, Tri-Counties Section President*

Opening Keynote:

Aaron's story: From delivery driver to CBO, and how CASBO and great mentorship played critical roles in my success.

Speaker:

*Aaron Heinz CASBO Past President
Deputy Superintendent, Admin Services, Colusa County Office of Education*



10:30 - 11:20 am

Session 1

Grand Ballroom

Multi Discipline Session with FCMAT CEO Megan Reilly and School Services President Patti Herrera

Part 1: Need to Know: School Finance, Negotiations, Declining Enrollment/Right Size District



11:30 am - 12:20 pm

Session 2

Grand Ballroom

Multi Discipline Session with FCMAT CEO Megan Reilly and School Services President Patti Herrera

Part 2: Need to Ask. Q&A Session with Megan and Patti. Find out what you need to know to help your district successfully navigate challenges this year.



12:30 - 1:15 pm

Lunch

Zinfandel

1:15 - 2:30 pm

Local Update & Vendor Fair

Zinfandel

Speakers:

*Katie Hylton, CASBO President
Virginia Alvarez, CASBO Legislative Committee*

Bingo, raffles, & prizes at the Vendor Fair