

# CASBO CON 26

MARCH 31-APRIL 2, 2026 | SAN DIEGO CONVENTION CENTER



#CASBOCON26

## SPONSORSHIP GUIDE

**CASBO Con** is California's premier event for school business leaders



### PUT YOUR BRAND IN FRONT OF CALIFORNIA'S SCHOOL DECISION-MAKERS

Gain high-impact visibility with more than 2,500 influential attendees through signage, digital promotion, and exclusive access to attendee lists before and after the event. Connect with the professionals who influence purchasing decisions and drive innovation in California's schools.



[casbo.org/con26](http://casbo.org/con26)

# CASBO CON 26

## SPONSORSHIP OPPORTUNITIES



Maximize Your Brand's Impact by Aligning with Premier Experiences



*Sponsorships are available exclusively to CASBO Partners and Associate Members.*

Opportunity	Benefit	Commitment
Elite – Premier Visibility	Virtual ribbon cutting at 1st General Session. Two (2) comp President's dinner reservations	One (1) at \$12,000
High-Value	Two (2) comp President's Dinner reservations	Three (3) at \$10,000 each
<b>Monday, March 30</b>		
President's Leadership Recognition Dinner	Sponsor recognition at dinner and in dinner program. One (1) comp President's Dinner reservation	2 (2) at \$5,500 each
<b>Tuesday, March 31</b>		
Women in Leadership: Networking Coffee	5-minute intro comments at start of event to share 2025-26 industry insights and company priorities and high visibility session signage.	Two (2) at \$6,000 each <b>SOLD</b>
CBO Educational Sessions	Sponsor recognition signage in high traffic CBO room.	One (1) at \$6,000
1st General Session - Keynote	Sponsor recognition during event and high visibility session signage.	Four (4) at \$5,000 each
<b>Wednesday, April 1</b>		
2nd General Session – Keynote	Sponsor recognition during event and high visibility session signage.	Four (4) at \$5,000 each
CBO Networking Luncheon	Intro at start of event; 5 minutes to share 2025-26 industry insights and your company's priorities, Sponsor recognition signage and comp lunch ticket.	One (1) at \$10,000 <b>SOLD</b>

**SECURE YOUR VISIBILITY TODAY:** Lori Smith, Conference and Events Director (916) 504-2241 | [lsmith@casbo.org](mailto:lsmith@casbo.org)

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## A LA CARTE SPONSORSHIPS



Elevate Your Brand with Memorable Touchpoints



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Opportunity	Benefit	Commitment
Registration Badging Stations	Sponsor recognition signage on standalone cube structure near registration and faceplate of iPADS at registration.	Two (2) at \$12,000 <b>SOLD</b>
Branded Relaxation Patio with views of the San Diego Bay	High visibility brand exposure and coffee station with branded coffee sleeves.	One (1) at \$12,000 <b>SOLD</b>
Step Challenge	Sponsor recognition signage	\$6,000
Beverage Travel Tumbler	Logo recognition on tumbler	One (1) at \$12,000 <b>SOLD</b>
Badge Lanyards	Logo recognition on lanyards	One (1) at \$12,000 <b>SOLD</b>
Conference Bag	Logo recognition on bag	One (1) at \$12,000 <b>SOLD</b>
Notebook with Pen	Logo recognition on notebook	One (1) at \$7,500 <b>SOLD</b>
Post-It Booklet	Logo recognition on booklet	One (1) at \$7,500
Program Guide Adertisement	1/4 page, 1/2 page, full page, back or inside full cover options for placement	\$850 - \$2,500 <b>SOLD</b>
<b>Wednesday, April 1</b>		
Casino Night	High visibility brand exposure on signage, poker chips, and playing cards	\$6,000 <b>SOLD</b>

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