

CASBO SUBSCRIPTION BENEFITS



WHO ARE YOU?

- Waterfall – when I count to 3
- Go to the chat box and enter :
 - Name
 - District
 - Role
 - Level of engagement with CASBO
 - 1=New to all things CASBO
 - 2=Somewhat familiar
 - 3= Seasoned veteran

HISTORY

- Founded in 1928
- THE membership organization for School Business Professionals
- Member-Driven

CASBO SUBSCRIPTION BENEFITS



EDUCATE



ADVOCATE



PROFESSIONAL
NETWORK & SUPPORTS

MEMBERSHIP TYPES

- Organizational Membership – LEA's, COE's, Charters, ROP, JPA
- Associate Membership – Businesses Serving Schools
- Retiree Membership

Resource: <https://www.casbo.org/informed-involved/membership/>

FIRST THINGS FIRST...

<https://www.casbo.org/welcome-to-casbo/>

1. Update your Member Profile
2. <https://www.casbo.org/welcome-to-casbo-here-are-three-things-you-need-to-do-today/>

EDUCATE - PROFESSIONAL DEVELOPMENT

- Complimentary Access to:
 - CASBO Online
 - CASBO Partner Webinars
 - CASBO Work-Wise Webinars
 - CASBO Podcasts: <https://www.casbo.org/sources-services/podcasts/>
- Member Discounts to:
 - State and Section Workshops & Events
 - CASBO Annual Conference & California School Business Expo
 - Training Programs & Certification



Resource: <https://www.casbo.org/learn-grow/>

STATE EVENTS



Events:

- CBO Morning Roundtables: every 1st & 3rd Friday (virtual; **join via email invitation**)
- Women in Leadership Roundtable: every 2nd Friday (virtual; **join via email invitation**)
- Transportation Academy – August 26, 2022
- CBO Prep Program – August 2022
- CBO Symposium: November 15-18, 2022 – Monterey (in person)
- Annual Conference: April 4-7, 2023 – Long Beach (in person)
- Roundtables: <https://www.casbo.org/learn-grow/roundtables/>

PROGRAMS & CERTIFICATES

- **Training Programs**
 - CBO Prep Program
 - Transportation Leadership Academy (TLA)
 - Payroll Essentials
- **Certification**
 - Chief Business Official
 - Director of Fiscal Services
 - Director of Human Resources
 - School Business Professional I, II, III
 - School Business Payroll Professional I, II, III



ADVOCATE



- CASBO Advocates for:
 - Sustainable Budget
 - Flexible Budget – Decisions made at the local level to meet needs of the community
 - Sound Policies
- Legislative Committee analyzes, informs and determines positions on bills
- Advocacy Network: Local level (section) of trained advocates

PROFESSIONAL NETWORK & SUPPORT



CASBO Section Events & Workshops

CASBO Advocacy Network

Annual Conference & California School Business Expo

Technical Committee

CBO Morning Roundtable

Women in Leadership Roundtable

CASBO Communities : <https://www.casbo.org/sources-services/casbo-community-groups/>

RESOURCES

- Expert guidance from members of CASBO Professional Councils
- CASBO Career Center
- CASBO Member Directory
- CASBO Associate Members Buyers Guide
- CASBO Guide to Retirees for Interim Service
- CASBO Digital Library



CASBO Publications:

- Magazine:
 - California School Business
- Newsletters:
 - Newsbreak (Advocacy)
 - California School Business News
 - CASBO Section Event News
 - CASBO Professional Development News

FINAL STRETCH!

- Countmein@casbo.org – Put the area you're interested in the subject line.
Example: Advocacy
- Example: Professional Development / Presentations
- Waterfall:
 - 1. What was most interesting / helpful to you in the orientation?
 - 2. One priority or problem CASBO can help you with?
- Tatia@casbo.org