

Now, more than ever, membership in CASBO is critical to school business officials

WHY?

CASBO is the premier resource for business practices and policies in the education community.

- Connect with the leaders in the industry
- Discuss problems, share ideas, find solutions
- Become more efficient at what you do
- Stay informed on the issues of the day
- Do it for yourself; do it for your district
- You can't afford not to

Membership – CASBO thrives on member participation and contribution

- CASBO is the go-to organization in school business.
- CASBO represents members in all categories of school business
- CASBO provides peer guidance and networking opportunities
- CASBO members receive discounts on workshops and events
- CASBO members are the voice of the industry
- No other association can claim the breadth and depth of members in all school business disciplines.

Professional Development – Lifelong learning promotes achievement of individual aspirations and organizational excellence

- Gain skills & knowledge
- Get informed
- Refine your talents
- Prepare today, advance tomorrow
- Be on top of your game

Advocacy – We have a responsibility to provide advocacy and support for public school students. Sound public policy is essential to quality public education

- Influence public policy
- Receive *CASBO NewsBreak* with up-to-the minute information on issues that affect our schools
- Receive the newsletter, *California School Business News* and stay informed with in-depth analysis of legislative and policy issues
- Find out where CASBO stands on legislation and how the bills and budgets will affect your district and what actions you need to be preparing for

Talking Points in paragraph format – to be used in official CASBO communications, printed materials, speeches, etc.

Now, more than ever, membership in CASBO is critical to school business officials, no matter the professional specialty. These are challenging times. That said, membership in the state's leading organization for school business officials is your most important asset - today, tomorrow and into retirement.

CASBO stands out as the go-to organization in three areas of school business: professional development, advocacy and membership. You can't afford not to be a part of CASBO and take advantage of the many features and benefits in these areas.

Professional Development – There is simply no better training and ongoing professional development available across the school business disciplines than the courses, seminars, certifications and sessions offered through CASBO. Our professional development programs make the difference in the careers of school business officials statewide by providing timely, informative training from the best in the business. And, our programs meet the criteria set by the state, county offices and your home districts for acceptable professional development coursework.

In addition, we've teamed up with other organizations on some programs to ensure our comprehensive offerings and presenters.

By taking advantage of CASBO's professional development opportunities, you'll not only gain knowledge that helps your schools, you'll be on top of your game and be investing in and advancing your career.

Advocacy – CASBO's legislative team and related committees are made up of some of the most recognized names in public education advocacy. **Sandy Silberstein, our assistant executive director, advocacy and policy, has a reputation that is unparalleled in the field. She is recognized and respected nationwide for her knowledge.** And, our legislative committee is dedicated to influencing and educating the powers that be on issues that affect our schools.

You'll also benefit from the *CASBO NewsBreak*, our up-to-the-minute updates on breaking legislative and policy issues in Sacramento, along with ongoing, in-depth updates in our newsletter, *California School Business News*.

We'll tell you where CASBO stands on legislation, how the bills and budgets will affect your district and what issues and actions you need to be preparing for.

Membership – CASBO members, simply put, are the voice of the industry. From finance to human resources and risk management to school nutrition, no other association can claim the breadth and depth of members in all school business disciplines.

Join CASBO early in your career and take advantage of the peer guidance and networking opportunities the association provides. Come to us mid-career and earn additional skills and find your next job. Participate as a seasoned professional and mentor others and refine your skills. Or, be active as a retired member and share your wisdom and experience.

Membership has additional privileges as well – work, play, network and progress in your career alongside the best that school business has to offer.

Get involved with CASBO now. Learn how to get through the tough times. Connect with the leaders in the industry. Become better at what you do. Stay informed on the issues of the day. Do it for yourself; do it for your district. Today, you can't afford not to.

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Professional Development

Gain skills & knowledge
Get informed
Refine your talents
Prepare today, advance tomorrow
Be on top of your game

Advocacy

Influencing the future
Up-to-the minute information
The voice of school business
Keeping you in the know
Preparing you for change

Membership

The go-to organization
Peer guidance
Idea sharing
Networking opportunities
Access to key players
Help always available