

Coming in July 2017: New Structure Streamlines and Expands CASBO's **Organizational Membership** Offering

CASBO has exciting news! We're rolling out a new organizational membership: a subscription-based, single-price, umbrella package that covers all of your business services employees.

This means **more** school business professionals get **more benefits** than ever before!

With this new model, we'll be perfectly poised to help you build your organization's capacity by paving a path to the top-notch professional development you've come to expect from CASBO ... one that **all** of your business services employees will be welcome to travel!

Your organization also will enjoy a host of our popular discounts and professional development and leadership opportunities:

- ✓ Unlimited enrollment for all of your business services employees
- ✓ Discounts to CASBO workshops, Annual Conference & CBO Symposium
- ✓ Personalized account management services
- ✓ Unlimited access to our digital bookstore
- ✓ Mentoring services
- ✓ Subscriptions to all of our school news & advocacy publications
- ✓ Discounts for eNewsletter job ads
- ✓ Affinity benefits & discounts for all of your business services employees
- ✓ The chance to serve on our committees & professional councils



Join NOW! Empower your organization with the capacity-building tools you need to take your school business practices to the next level!

See the reverse for FAQs and subscription pricing summary.

Want to chat with a real person? Email us at join@casbo.org and we'll call you!

Your Success Simplified: Frequently Asked Questions About Our **Organizational Membership** Subscription Model

Who does the subscription cover?

☞ Any California school district, charter school, county office of education or community college district is eligible. Once your organization joins, **all** of your business services employees become CASBO enrollees. That means anyone who is looking for professional development in our 15 school business disciplines is eligible – even your personnel who might be wearing multiple hats! And they’ll all have access to benefits, including the discounts we offer for training and events.

How will discounts work now?

☞ All of your business services employees will receive discounts to CASBO events and professional development offerings, including:

- ✓ \$250 off full-price registration for Annual Conference, with an additional \$100 off for registering before the early-bird deadline
- ✓ 20% off workshops, CBO Bootcamp & CBO Symposium
- ✓ Unlimited access to our digital bookstore

Are the four levels of CASBO individual membership changing?

☞ Yes! Now that we’ll be able to cover so many more of you under the organizational umbrella, we’ll transition the four levels of individual members to this new model. Those people who seek “personal growth” options (such as résumé and interviewing best practices, personal branding, presentation skills training, etc.) can purchase our new individual “Career Builder” membership at a low price.

How do we get started for the new fiscal year, and who should we talk to?

☞ We have simplified the process to get your organization up and running. Our account management team will ensure that we include the right contacts at your organization. Then we’ll provide you with all of the tools you need to begin sharing CASBO value and benefits with your business services employees.

☞ Simply reach out to us at join@casbo.org and your account manager will send you the application form, work with you to identify your key personnel contacts, and then communicate with your team.

Organizational Subscription Pricing			
School Districts	Community Colleges	County Offices of Education	Price
0 - 500 Students	0 - 15,000 Students	Class 8	\$500
501 - 2,500 Students	15,001 - 50,000 Students	Class 7-5	\$1,000
2,501 - 10,000 Students	50,001+ Students	Class 4-1	\$2,000
10,001+ Students			\$3,000