

Coming in July 2017: Simplified **Career Builder** **Membership** Has Your Success in Mind

CASBO has exciting news! We're rolling out a new career-building membership: a personal growth membership designed to help you meet your career aspirations and plan your future in school business.

This means **more tools** to achieve your professional development goals and **more control** over your own career path!

You can take advantage of this membership option alone, or use it in combination with your employer's organizational subscription. Either way, with this new model, we'll help you take your next career step with personal growth resources designed to give you the confidence you need:

- ✓ Webinar training to enhance your skills in:
 - Résumé building
 - Interviewing
 - Personal branding
 - Presentation techniques
- ✓ Mentoring services
- ✓ 50% discount on your CASBO certification application
- ✓ Early-bird discount to Annual Conference
- ✓ Subscriptions to our school news quarterly magazine & bi-weekly newsletter
- ✓ Affinity benefits & discounts
- ✓ Eligibility to become a "Featured Member" on our website
- ✓ The chance to serve on our committees & professional councils



**Join NOW! Give yourself the tools you need
to take your career to the next level!**

See the reverse for FAQs and membership pricing summary.

Want to chat with a real person? Email us at join@casbo.org and we'll call you!

Your Success Simplified: Frequently Asked Questions About Our **Career Builder Membership Model**

Do I need this if my employer already has an organizational subscription (a new membership model in which all of an organization's business services employees become CASBO enrollees)?

☞ Our Career Builder membership is for those individuals who want to take their career to the next level. You get access to “personal growth” webinars and resources which are not offered under the organizational subscription. The great thing about this option is that you may use it alone or in combination with your employer’s organizational subscription!

Will I get an Annual Conference discount under the Career Builder membership?

☞ Yes! Every Career Builder member is eligible for the Annual Conference early-bird discount. *(See the reverse for more benefit details.)*

I have a current CASBO individual membership; what will happen to it?

☞ All of our individual memberships are on a fiscal-year renewal cycle. At the end of this fiscal year, when it is time for your membership renewal, we will notify you that your current membership is expiring and provide you with information about how to renew your membership under our new model.

Does this membership include exclusive benefits such as those offered at the Distinguished and Executive Access levels?

☞ Great question! At this time, we are still developing companion packages that will enhance a Career Builder membership with benefits that mirror the exclusive ones offered at the Distinguished or Executive Access levels. *(This will include an Annual Conference package with VIP access, reserved seating and meals; and a leadership training package.)* As time goes on, we’ll continue to refine and enhance these packages based on member feedback.

How do we get started for the new fiscal year, and who should we talk to?

☞ We have simplified the process to get you up and running. Our membership services team will ensure that we provide you with all of the tools you need to begin building your career with CASBO value and benefits.

☞ Simply reach out to us at join@casbo.org and a membership services representative will contact you to provide you with personalized guidance.

Career Builder Membership	Price
All Individuals	\$240