



Mission Statement

The mission of CASBO, the trusted authority on school business operations, is to support the success of all students through leadership, innovative professional development and advocacy.

Vision Statement

CASBO: The foremost authority on school business.

Belief Statements

We Believe ...

Public education is essential to a free and informed society.

Equity is a core value.

Public trust requires personal and professional accountability, responsibility and transparency.

We foster leaders who model integrity, transparency, respect and accountability.

Our diverse membership contributes to the overall success of the organization.

Ongoing professional development is essential to personal success and organizational excellence.

Mentoring develops leaders, promotes growth and builds success.

We excel at providing expertise on issues relating to school business, which is an essential component for public school financial strength and student achievement.

Through political action we can influence policy for the benefit of public education.

Strategic partnerships build success.

Creativity and innovation are vital to remain relevant.

If we are successful, all students win.

Parameters

We will promote the best interests of students in business decisions.

Our members will always be the priority.

We will embrace and promote ethical standards.

We will solicit, embrace and promote all forms of diversity and inclusion.

We will cultivate an environment that builds trust for all members to feel valued and grow.

We agree that all programs, practices, budgets and decisions must be aligned to our mission.

We will strive for excellence under all conditions.

Objectives

To develop world-class leaders through professional development, certifications and mentorship opportunities.

To ensure communication and collaboration with partners to demonstrate our commitment to the success of all students.

To be the recognized leader and preeminent advocate for school business operations.

To strengthen our brand position.

Strategies

Professional Development

We will engage in professional development grounded in adult learning theory that incorporates just-in-time learning, active participation tailored to member needs and multiple modalities.

Marketing

We will develop and execute a comprehensive and cohesive marketing plan.

Advocacy

We will advocate for a full range of school business operations through outreach; education; and a network of members, stakeholders and policymakers.

Leadership

We will create a consistent road map to develop exceptional, diverse leaders throughout CASBO.

Communication

We will provide timely, relevant and engaging information through multiple communication approaches to meet the diverse needs of our membership and strengthen our presence in the education community.

