CASBO Associate Membership

Build strong relationships … join the network today!
casbo.org
ASSOCIATE MEMBERSHIP - $1,500 ANNUALLY
Available to businesses and organizations actively engaged in providing products and services to California’s local education agencies.

As a year-round CASBO associate member, your company gets unprecedented access to California’s largest network of school business professionals. Now, we’re shining an even brighter spotlight on our associate members with new, upgraded benefits …

And we’ve flattened our price to one, affordable rate for increased visibility in our membership of 24,000 school business decision makers and staff, all of whom are available for you to build strong relationships with!

IT’S TIME TO STAND OUT!
Take a look at all the ways we’re elevating your company’s status when you associate with CASBO!

We’re also raising your company visibility by giving you a seat at the table during training and leadership events and at Annual Conference, and by extending an invitation to submit content in our professional development publications!

BENEFITS

Unlimited enrollment of your company employees, who will receive:
- Our bi-monthly newsletter, “California School Business News”
- Our twice-yearly newsletter, “CASBO Associate Member News”
- Access to our searchable online membership directory
- Ability to serve on CASBO committees and professional councils
- Ability to participate in the CASBO Associate Member Committee Speakers Bureau

A designated company primary contact, who will receive:
- All of the above, plus
- Our advocacy newsletter, “CASBO NewsBreak”

Three (3) copies of our quarterly print magazine, “California School Business,” delivered to your main office

Two (2) complimentary registrations to our annual Associate Member Academy (a $1,000 value)

A complimentary company listing in our online Buyer’s Guide

A $500 discount on your Annual Conference booth, with the opportunity to:
- Sign up for next year’s booth before non-members
- Purchase additional Annual Conference Expo badges at the member-discounted rate

Eligibility to participate as a sponsor at CASBO events

Opportunities to submit presentation content for state and regional professional development workshops (including Annual Conference sessions)

Opportunities to submit article content in CASBO publications

Member-discounted advertising in CASBO publications

Membership pricing begins July 1 and is on a fiscal-year cycle from July 1 to June 30.

Stay current on school news and get regular updates on legislation & advocacy efforts.

“Membership in CASBO is critical if you want to be a serious player in the K-12 education industry in California. Opportunities to participate and showcase your company are everywhere.”
JEFF PAUL, CFA, CIE, PARTNER, NIGRO & NIGRO, PC

“Being a CASBO associate member has provided opportunities and access that we would not otherwise have. Sehi Computer Products is proud to be a part of the CASBO organization.”
CELESTE CAMPBELL, SALES ASSOCIATE/TRADE SHOW COORDINATOR, SEHI COMPUTER PRODUCTS, INC.

“CASBO played a large role in getting my career up and running. Being an active member presented me with opportunities that allowed me to grow as a professional as well as build and strengthen relationships I will have for decades to come.”
KATHLEEN NEFF, LEED AP, ACCOUNT EXECUTIVE, SCHNEIDER ELECTRIC

“Smart business. Smart schools.”
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Become a year-round CASBO associate member to shine a spotlight on your company ... and open the door to California’s largest network of school business professionals!

To learn more about Associate Membership, contact:

Membership Services
membership@casbo.org
(916) 447-3783

BY THE NUMBERS

70% of attendees decide or influence purchasing
1,500+ Attendees
150+ Workshops & Presentations

PURCHASING POWER

20% CBOS/Superintendents
32% Directors/School Board Members
30% Managers/Supervisors
18% Other

Final Decision 20%
Strongly Influence 32%
Provide Input 18%
Do Not Influence 30%

BUSINESS DISCIPLINES

16% Accounting
20% CBOS/Superintendent
3% Child Nutrition
4% Facilities
10% Financial Services
3% Human Resources
3% Maintenance & Operations
23% Payroll
7% Purchasing
3% Risk Management
2% Technology
3% Transportation
20% Other

Reserve your exhibit space today: (775) 392.3065 | expo@casbo.org
Visit casbo.org > Learn > Events > Annual Conference to learn more.