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## Northern Section

**Looking for Additional Ways to Support Your  
Local CASBO Section? Consider These Options!**

**2021-22 Annual Sponsorship**  
**Fifteen (15) Available**  
**\$2,500 Members | \$3,500 Non-Members**

Annual Sponsorship includes:

- 3-for-1 event bundle savings (*three section events for one simple payment*)
- Recognition on all section event advertising
- Logo prominently displayed at all section event venues
- Exclusive sponsorship of October 1 Fall Event (Details coming soon!):
  - Registration for three (3) attendees
  - Verbal recognition during event
  - Opportunity to display promotional material at event venue
- Platinum sponsor benefits at our December Holiday Luncheon & Toy Drive, including two (2) additional registrations (*see A La Carte Sponsorships for benefit descriptions*)
- Preferred table at February Professional Development Institute (PDI), including all benefits of PDI sponsorship (*see A La Carte Sponsorships for benefit descriptions*)

## **2021-22 A La Carte Sponsorships**

**Holiday Luncheon & Toy Drive | Friday, December 10, 2021**

### **Platinum Level**

**\$1,250 Members | \$1,500 Non-Members**

Platinum Sponsorship includes:

- Registration for four (4) attendees
- Registration discount of \$100 at February PDI
- Logo prominently displayed in Holiday event program and at event venue

### **Gold Level**

**\$750 Members | \$1,000 Non-Members**

Gold Sponsorship includes:

- Registration for two (2) attendees
- Registration discount of \$75 at February PDI
- Logo prominently displayed in Holiday event program and at event venue

### **Silver Level**

**\$500 Members | \$750 Non-Members**

Silver Sponsorship includes:

- Registration for one (1) attendee
- Registration discount of \$25 at February PDI
- Logo prominently displayed in Holiday event program and at event venue

### **Wine Level**

**Available to Members Only**

**\$400 (estimated)**

Wine Sponsorship includes:

- Registration for two (2) attendees
- Registration discount of \$25 at February PDI
- Logo prominently displayed in Holiday event program and at event venue

**Professional Development Institute | Friday, March 4, 2022**  
**\$600 Members | \$750 Non-Members**  
***Space is Limited!***

PDI Sponsorship includes:

- One (1) vendor table
- Two (2) intervals of dedicated vendor time with attendees *(New!)*
- Logo prominently displayed in PDI event program *(New!)*
- Recognition on all PDI event advertising
- Verbal recognition during PDI lunch program
- Brief opportunity to introduce yourself and your company during the raffle portion of the PDI lunch program *(if supplying one or more raffle prizes)*

***To purchase a sponsorship or for more information, please contact:***

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**Thank You for Your Support of CASBO!**